

# **WEBINAR TITLE: IMPROVING MANAGERIAL SKILLS**

**Registration Fee (including GST): Rs 99/-**

**About Webinar:** - Managerial skills are what the manager uses to assist the organization in accomplishing its goals. Specifically, a manager will make use of his or her own abilities, knowledge base, experiences, and perspectives to increase the productivity of those with whom they manage. Managerial skills are necessary for a manager to perform their job successfully. Human skills include the ability for managers to work with, motivate, encourage, empathize, and communicate with their employees. These skills are important for all levels of management.

According to the World Economic Forum, people management is one of the top 10 skills needed to thrive in today's workforce. Additionally, research by Gallup shows companies with talented managers experience greater profitability, increased levels of productivity, and higher employee engagement scores—highlighting how vital management can be to an organization's culture and success.

Sound decision-making is a crucial skill for managers. From overseeing a team to leading a critical meeting, being an effective manager requires knowing how to analyze complex business problems and implement a plan for moving forward.

An ability to manage people and implement projects on time and on budget is a business skill that all professionals should strive to master. Through sharpening your soft-skills, building self-awareness, continuing your education, and other strategies, you can gain the skills needed to excel as a manager and lead both your team and organization to success.

The toolbox for what a manager needs in order to perform their job effectively, typically, fall into one of three categories: technical skills, human skills, and conceptual skills.

Hence regardless of industry, position or qualification - Managerial Skills are fundamental building blocks of a successful professional career of a person or achievements of an organization. Such skills are dynamic in nature and need up-gradation on a regular basis.

The webinar will focus on developing key managerial skills so that managers are capable of making sound decisions leading to greater profitability, increased levels of productivity, higher employee engagement, good organization's culture and success.

**Webinar Coverage:-**

- **Importance of good managerial skills**
- **Essential skill areas where managers should focus**
- **Categories of managerial skills- technical skills, human skills, and conceptual skills.**
- **Understanding the effect of the Peter Principle and avoiding its pitfalls in professional advancements**
- **Assessing How Good Are Your Management Skills?**
- **SWOT Analysis of skills and different approaches to acquire necessary management skills**
- **Ways to Develop Leadership and Management Skills**
- **Crucial People Management Skills**
- **Tips to Becoming a Better Manager**
- **Case study and examples**